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End Times Business Model: Perversion over Profit - Lampstand of Truth Publishing

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by Patrick Wyett

Remember when businesses used ad campaigns to attract and retain customers? That was back when CEOs and their marketing teams

understood to never do anything that would tarnish a carefully-crafted public image or alienate their buyers. It's just common sense.

That is, if you're sane.

To say we're living in crazy times is an understatement. We are living in The End Times; the last period of human history marked by the spread of unparalleled wickedness. And so it is that we see businesses today openly promoting perversion to the obvious detriment of their financial bottom line. Anheuser-Busch has infamously tied their Bud Light beer brand to an effeminate transvestite male who thinks he's a female. Over \$20 billion in

revenue losses later they have not retracted their position or apologized to their now ex-customers. They would rather hold to an evil agenda than admit that they were, and continue to be, wrong.

Then there's the example of the retailing giant, Target. Target has already endured a boycott due to allowing deranged men who claim to be women the use of women's restrooms in their stores. With sales noticeably slumping, they somehow thought it a dandy idea to double down and prominently push "Gay Pride" merchandise during the month of June. Target, like Anheuser-Busch, has now

lost billions of dollars in revenue. Why perversion over profit?

Because Satan is the guiding influence behind the earthly powers-that-be, granting authority to those who serve his purpose. We often get too distracted by the particulars of today's headlines to remember that whatever else Satan is doing in the world, his goals always have spiritual ends whatever the means.

“For we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places.” (Ephesians 6:12)

It is no small thing how Satan is described in the Bible.

“But if our gospel be hid, it is hid to them that are lost: In whom the god of this world [Satan] hath blinded the minds of them which believe not, lest the light of the glorious gospel of Christ, who is the image of God, should shine unto them.” (2 Corinthians 4:3-4)

The god of this world's great push is to desensitize the buying public into normalizing and accepting evil, even partaking in it through the financial support of those businesses promoting perversion. Plan B is if you won't assent to evil with the dollars you earn, perhaps you can be coerced into it

while earning your dollars. More and more businesses are employing a relentless brainwashing campaign against their employees known as Diversity, Equity & Inclusion (DEI). DEI is basically the entire social justice agenda being force-fed to captive workforces. A quick summary of DEI is as follows:

If you are white, you are inherently racist whether you know it or not, which in turn justifies racism against you by everyone else, including other “woke” whites.

If you are male and white, add sexism to your racism. Heterosexual too? Well, that sounds very narrow-minded and

likely bigoted. At this point forget merit, you are at the bottom of the list for promotion. If you are a Christian this makes you the ultimate enemy regardless of ethnicity or gender. How did you even get a job here?

Diversity – anything outside of moral, normative, rational thinking is encouraged.

Equity – every idea has worth, no matter how dumb, destructive, or immoral it is. Except Christian or conservative ones.

Inclusion – all points of view are respected except conservative or Christian ones. Noticing a pattern here? There are no moral absolutes (if

there is no sin, who needs a Saviour?)
so don't judge others, unless of course
they're Christian or conservative. Then
it's okay.

The same evil indoctrination that
children are blitzed with in the
government "education" system is now
being inflicted on their parents at work.
This is actual real-world fascism; the
merging of business and corporate
interests in common cause. Fascism, a
derivative of socialism, was formulated
by Italian dictator Benito Mussolini after
World War 1. His model utilized a
national government that coerced
businesses into adopting and
disseminating his societal vision. Today

that script has been turned around. It's still the merger of government and corporate interests but it is multinational globalist companies and entities (self-appointed elites) that are controlling governments through the outright purchase of politicians, control of intelligence agencies and ownership of mass communications (propaganda), academia at all levels (more propaganda) and the financial system.

“In the entire history of mankind, there has never been a political elite concerned about the well-being of regular people.” — Christine Andersen, German Member of the European

Parliament

Skeptical? Why have the elites associated with pedophile Jeffrey Epstein never been identified?

Nationally, and at the state and local government levels, homosexual pedophilia, AKA pederasty, is allowed, condoned and even protected in the form of “Drag Queen Shows” where children are the target audience.

Recently in Watertown, Wisconsin, one of these events took place. In response a group of Christian teenagers showed up to protest. They didn't riot or threaten people, they merely spoke a biblical perspective against what was going on. The police came, including

state police (no doubt at the Governor's behest), and proceeded to arrest the Christians who were advocating to protect the children from the pedophiles rather than the pedophiles who were "performing" for the children. As vile as this is, there would be no "Drag Queen shows" without an audience. How morally depraved are parents who would subject their children to this?

"And whosoever shall offend one of these little ones that believe in me [Jesus speaking], it is better for him that a millstone were hanged about his neck, and he were cast into the sea."
(Mark 9:42)

And so it is in these United States of Sodom and Gomorrah that we have both government and business actively promoting every variant of homosexuality, including pedophilia, permanent surgical sexual mutilation of children in the name of “transgenderism” and the murder of the unborn blithely considered the appropriate remedy for an unwanted pregnancy. Global elites are pushing said agenda worldwide through the tool of US Government foreign policy mandates, making our nation the face of evil to many. Destroy individuals, destroy families, destroy societies and destroy individual nations. From a prophetic perspective, you see where

this is all going.

Realize that these days and what will follow have all been foretold. God is neither surprised nor unprepared. Take comfort in this. Evil, though on the rise for one last crescendo, will not prevail.

“Remember the former things of old: for I am God, and there is none else; I am God, and there is none like me, Declaring the end from the beginning, and from ancient times the things that are not yet done, saying, My counsel shall stand, and I will do all my pleasure:” (Isaiah 46:9-10)

Knowing this, what should our response be to the evil all around us? Let's consider the example of Lot who

lived in Sodom and near Gomorrah, the very cities that our country seems to be trying so hard to emulate.

“And [God] turning the cities of Sodom and Gomorrah into ashes condemned them with an overthrow, making them an ensample unto those that after should live ungodly; And delivered just Lot, vexed with the filthy conversation of the wicked: (For that righteous man dwelling among them, in seeing and hearing, vexed his righteous soul from day to day with their unlawful deeds;)”
(2 Peter 2:6-8)

Lot was “vexed” by the wickedness taking place around him, vexed meaning troubled, distressed and

outraged. We should likewise be vexed by the evils of our day, not giving into the world's pressures to become desensitized, apathetic, or God forbid, sympathetic to what's going on in society. Acceptance of evil is evil in and of itself.

Yet our example of Lot is an example of a very flawed man. How can he be considered righteous even after doing some very sinful things? Here we must understand that it is not one's actions that justify them in God's sight (thank God, because we all sin) but a person is declared righteous solely by their faith. In ancient times, it was faith in God.

“Even as Abraham [Lot’s uncle] believed God, and it was accounted to him for righteousness.” (Galatians 3:6)

Lot likewise believed (had faith) despite his failures. Today, the object of our faith is to be Jesus Christ, The sinless Son of God who died for our sins, was buried and rose again on the third day. By God’s grace, it is Jesus’ righteousness that is impugned to the believer. Even though it has always been faith that makes us righteous (saved), said faith should never be viewed as a license to sin as it’s hard to be vexed by evil while at the same time being fully immersed in it.

You probably wonder, given our

present circumstances, what should I do? The better question is what does God want to do through you?

“And Jesus came and spake unto them, saying, All power is given unto me in heaven and in earth. Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost: Teaching them to observe all things whatsoever I have commanded you: and, lo, I am with you always, even unto the end of the world. Amen.”
(Matthew 28:18-20)

This command has never been rescinded whatever the economic, tyrannical, or wicked societal

conditions a person lives under.

Satan's target is the hearts and minds of men, women and children. They should be ours as well with the good news of Jesus to the lost and biblically sound doctrine and encouragement for our fellow believers.

Yes, elections come and go. Support worthy candidates, vote accordingly, but always remember that our troubles aren't going to be fixed by electoral outcomes. How have those been working out for us? Politicians, whether good or bad, are a reflection of our collective spiritual state before God. Besides, remember who's in charge of the political processes.

I know you want to see true justice accomplished and evil vanquished. Be patient, justice *is* coming. Of a certainty, Jesus is coming again!

“And I saw heaven opened, and behold a white horse; and he that sat upon him was called Faithful and True, and in righteousness he doth judge and make war. His eyes were as a flame of fire, and on his head were many crowns; and he had a name written, that no man knew, but he himself. And he was clothed with a vesture dipped in blood: and his name is called The Word of God. And the armies which were in heaven followed him upon white horses, clothed in fine linen,

white and clean. And out of his mouth
goeth a sharp sword, that with it he
should smite the nations: and he shall
rule them with a rod of iron: and he
treadeth the winepress of the
fierceness and wrath of Almighty God.
And he hath on his vesture and on his
thigh a name written, King Of Kings,
And Lord Of Lords.” (Revelation
19:11-16)

